



A GREAT TIME WAS HAD BY ALL *At the Julia Morgan 2012 Festival Gala*

ON OCTOBER 12th the LHF officially “launched” the Julia Morgan 2012 Festival with a Gala at the Berkeley City Club. (See box below.)

Guests were many – lots in period costume – and the prominently-bespectacled “Miss Morgan” was on hand to greet them all. Among them were members of the California State Library who attended from Sacramento, members of the Berkeley City Club, authors, historians, architects, play-writers, and owners of Julia Morgan-designed houses. We were fortunate to have several members of Julia Morgan’s Kappa Alpha Theta sorority from the U.C. Berkeley join us to greet guests and assist in the Silent Auction.

Arriving guests found a sampling of “small dishes” by renowned chefs from various Morgan venues, including the MacArthur Park restaurant in Palo Alto, built in 1918 as a World War I reception center; the Fairmont Hotel in San Francisco (rebuilt by Julia Morgan after the great 1906 San Francisco Earthquake and Fire), and the Asilomar State Beach and Conference Center on the Monterey coast, one of Morgan’s early masterpieces. The Berkeley City Club’s new Executive Chef, formerly of San Francisco’s Boulevard Restaurant, was on hand with specialties from the Club’s kitchen and the excellent dinner served later in the Grand Ballroom. At each place of the festive tables, guests found their “Passport” to each of the Julia Morgan 2012 Festival sites.

The very successful Silent Auction featured a superb array of donated items: from antique tribal carpets to wines and gift certificates and even a proud original Julia Morgan entry door! Bargains galore and many happy bidders!

At dinner Wendy Markel, LHF President and Mimi Morris, Landmarks California Executive Officer offered opening remarks. Karen McNeill, noted Morgan scholar/historian and an LHF director,



Guests meet “Miss Morgan”.



Top an’ all.



Board members ready to meet guests.



Celebration costumes.



Dorka Keehn, speaker.

introduced the evening’s keynote speaker Dorka Keehn. This well-known journalist and social entrepreneur gave an excellent talk contrasting Morgan’s achievements, the inequities women architects have and



Auction action.

still face, and the ongoing challenges confronting women professionals in general.

The evening was a great success for the Berkeley City Club, the guests, and the Landmark Heritage Foundation.

THE JULIA MORGAN 2012 FESTIVAL is a collaborative effort to celebrate the life and legacy of Julia Morgan, California’s first female licensed architect. For the Festival, various organizations around the state, including the Landmark Heritage Foundation, hosted events, seminars and tours highlighting Morgan and her works.

Participating organizations include Asilomar State Beach and Conference Center, the Annenberg Beach House (formerly the Marion Davies Beach House), the Berkeley City Club, the U.C. Berkeley Extension in San Francisco, the Environmental Design Library at U.C. Berkeley, The California Museum, the California State Library, Kidspace in Pasadena, the Kennedy Library at Cal Poly San Luis Obispo, the Chinese Historical Society of America, the Hearst Corporation, the Los Angeles Conservancy, the Japantown YWCA, Mills College, the Native Daughters of the Golden West, the North Star House in Grass Valley, the Riverside Art Museum, and the San Francisco Zen Center.

NEWS FROM THE CASTLE
WINTER 2012

News from the Castle is the official newsletter of the Landmark Heritage Foundation. The Foundation is a tax-exempt charitable organization dedicated to the preservation of the unique Julia Morgan-designed building that is home to the Berkeley City Club.

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The Julia Morgan Preservation Fund Committee of the LHF meets monthly to approve projects and disbursements. The LHF Board meets bimonthly. All persons are welcome at these meetings; to attend call (510) 883-9710.

Free public tours are jointly sponsored by the LHF and the Berkeley City Club the fourth Sunday of every month except December. For public tour details or information on group tours, contact the Landmark Heritage Foundation.

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**LANDMARK HERITAGE
FOUNDATION**

2315 Durant Avenue #306
Berkeley CA 94704
Phone/Fax: (510) 883-9710
landmarkheritage@att.net
www.landmarkheritagefoundation.org

LHF Office is staffed
Tues., Wed. & Thurs. 10am–2pm

HISTORIC PRESERVATION BUILDS SENSE OF PLACE, HISTORY & COMMUNITY

FOR THOSE who joined us at our Julia Morgan 2012 Gala, we want to thank you for coming and hope you continue to find ways to include the Berkeley City Club and the Landmark Heritage Foundation in your adventures in 2013!

Getting ready for the gala I came across Sarah Murray's article *Lasting Monuments* in the *Financial Times*. She points out that a "growing group of philanthropists and foundations agree 'it is not enough to place our architectural inheritance on an endangered list or to place designate them heritage sites we need to support them.'" She reminds us that once our history in the form of visible and tangible evidence is gone you can never get it back.

Organizations around the world are working successfully with philanthropists and foundations to save the world's treasures. The World Monuments Fund, the Global Heritage Fund in San Francisco, the Aga Khan Trust for Culture in Geneva, and Christopher Ohuor's (of the WMF) non-profit body working to restore small Georgian buildings in Falmouth, Jamaica are all working towards the same goal.

The Berkeley City Club and the Landmark Heritage Foundation are small in comparison but the connection is there. Murray writes "as philanthropists and foundations are recognizing, linking human development to historic restoration feeds back into the long-term protection of the sites themselves — for when they see the economic and social benefits, local communities have greater incentives to protect their heritage and are better equipped to do so."

Conservation and protection of our own historic fabric brings with it "the development of cultural tourism to create jobs and incomes for the local community." The Landmark Heritage Foundation exists only to preserve the fabric of the Berkeley City Club and we are always looking for partners, philanthropists and preservationists to join our ranks in the work of cultural and historic protection which contributes a sense of place and meaning to the community and neighborhood around it. As an example, in Pakistan AKTC's General Manager, Luis Monreal, is working on "revitalizing the ancient walled city, and says, "the need to adapt lives to modern comforts has changed the character of the city. So its antiquity is virtually lost and only major monuments are left."

We at the Landmark Heritage Foundation invite you to join us in the continuing preservation of one of our very important architectural monuments in the East Bay.

—Letter from the President, Wendy Markel

WELCOME TO THE LANDMARK HERITAGE FOUNDATION BOARD

Anthony (Tony) Hawthorne recently joined the Board of the Landmark Heritage Foundation. Tony has long been interested in historical architectural preservation and was instrumental in the formation of the Berkeley Architectural Heritage Association. He and his wife now live in a Julia Morgan-designed home in Berkeley. The LHF looks forward to his membership on the Board.



The City Club glows with pride.



Guests mix and mingle.



One very happy bidder.



The band plays on.

Photos provided by Francelle Phillips.

ENSURING THE FUTURE OF JULIA MORGAN'S "LITTLE CASTLE"

"What a magnificent building."

THIS REMARK is frequently heard in the corridors and gardens of the Berkeley City Club building. From the moment of its opening in 1930, members, visitors, hotel guests, and event attendees have enjoyed the "Little Castle's" attractive gardens, quiet nooks, beautiful rooms, and serenity. Indeed, the landmark is a special place – a very real retreat in the heart of busy Berkeley.

Despite its beauty, the six-story reinforced-concrete building is suffering the effects of eight decades of use. And, although much daily maintenance is done, there are large projects – crumbling tile roof areas; exterior restoration; pool windows, skylights, and dressing room; an updated seismic analysis – that need serious attention. The Landmark Heritage Foundation and the Berkeley City Club face restoration needs totaling more than \$6,000,000.

There are very few grant opportunities that support the Foundation's restoration and educational mission. Although national, state and local funding of preservation have dwindled, the Foundation continues its efforts to secure preservation support, knowing full well that raising dollars in this difficult economic time poses many challenges.

To provide for the "Little Castle's" future, the Landmark Heritage Foundation Endowment was established. From the Foundation's beginning, generous donors have supported our restoration efforts, including bequests to the Foundation in their estate plans, which provide significant initial funding of the Endowment.

Now we need your help to reach the \$2,000,000 Endowment goal. Once that goal is reached, the interest can be used for our restoration work. We board members of the Landmark Heritage

Foundation, encourage you – our friends and supporters – to include in your estate planning a bequest to the Foundation to help ensure the preservation of this "magnificent building."

Each of us ponders estate planning. Your tax advisor or legal counsel can assist you with choosing the best options. Estate gifts receive special acknowledgments or benefits based on the size of the gift. You may also receive capital gains, income, gift, or estate tax benefits depending on the plan you establish.

What are the possibilities? All donations to LHF are fully tax deductible. Your gift received before December 31, 2012 may provide you with year-end income tax benefits. These are possibilities for your estate plan:

- **Charitable Gift Annuity:** tax deductions and secure, guaranteed income for life; a "safe harbor" investment opportunity.
- **Bequest:** a designated cash gift in one's will or trust establishes your legacy of LHF support.
- **Charitable Giving Account/Donor Advised Fund:** Charles Schwab, T. Rowe Price, Vanguard, and many other institutions offer special investment funds/instruments with tax-free potential growth while making a lasting philanthropic impact.
- **Charitable Remainder Trust:** tax-efficient method to convert appreciated securities to regular income payments and ultimately to provide a significant gift to the LHF
- **Charitable Lead Trust:** another means of planned charitable giving to reduce the size of an estate that would otherwise be subject to tax
- **Personal Property:** stocks, bonds, real estate or other items to be distributed to LHF by your estate.



Elegant tables.



Dancing on the Terrace.



Ballroom aglow.

- **Life Insurance:** make LHF a designated beneficiary on your policy.
- **Memorial Gifts** to the LHF

You may request a copy of the LHF Deferred Gift Policy for your records.

If you have suggestions or leads to organizations who may be interested in our efforts, please contact the LHF office.

To make an online gift to the Landmark Heritage Foundation, visit www.landmarkheritagefoundation.org where you will find a secure donation link using Paypal.

Past and future support is appreciated!

HELP WANTED: *Join the LHF Cadre of Docents*

A BIG PART OF LHF's MISSION is to share the beauty of this building and educate the public about the life and accomplishments of Julia Morgan, its esteemed architect.

We do this by offering docent-led public tours on the fourth Sunday of every month (except Dec.) and also special tours by request. We greatly appreciate our cadre of docents who make this possible. "It's very enjoyable, rewarding and interesting," remarks Tatjana Haschemi.

Dick Bagwell, Docent Coordinator (510) 548-1206

Carley Angell, Donna Barnes, Mary Breunig, Mary Bucher, Carol Carman, Shannon Carroll, Clare Fischer, Anne Foley, Sarah Gill, Tatjana Haschemi, Janice Kelly, Tecia Ryan, Robin Shourie, Betsy Smith, Bonnie Stiles, Felicitas Titus, Barbara Westover, Hideko Winans.

We invite you to join this lively group!

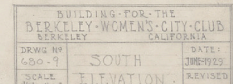
HIDDEN ENGINEER: THE DESIGNS OF JULIA MORGAN

September 10-December 17, 2012
Environmental Design Library
Volkmann Reading Room
Raymond Litcher and Judith Stronach Exhibition Cases
210 Wurster Hall, University of California, Berkeley

Information, Hours, Directions:
510-642-4818
www.lib.berkeley.edu/ENVI/hours.html

Julia Morgan was a pioneer throughout her professional life. The first woman to enter and complete an education at the Ecole des Beaux-Arts in Paris, she later designed Hearst Castle, and left more than 700 buildings throughout California and the West. Among other reasons, she is notable for having designed so many women-commissioned projects. This exhibit is mounted in conjunction with the Landmarks California Commission's Julia Morgan 2012 celebration, and re-examines some of Julia Morgan's most influential designs, using material from the Environmental Design Archives, Visual Resources Collection, and Environmental Design Library. Please join us for a lecture by Karen McNeill on Thursday, November 8 at 6:30 in Wurster Hall, room 112. The lecture is free and open to the public. RSVP to Miranda Hambro at 510-642-5124.

Exhibit Curated by M. Hambro.
Exhibition Committee: A. Sanchez & W. Lowell.



Landmark Heritage Foundation Involved In State-Wide Preservation

THE LANDMARK HERITAGE FOUNDATION BOARD is proud to have been asked to host the Julia Morgan 2012 Festival October Gala launch at the Berkeley City Club. This six-week festival was the pilot project of Landmarks California a new venture of the California State Library's California Cultural and Historical Endowment (CCHE). Over 20 organizations state-wide participated in the Julia Morgan 2012 Festival. To find out more you can go to: www.library.ca.gov/grants/ccche/

Landmarks California is intended to demonstrate the many positive outcomes of historic preservation: environmental and financial sustainability, a means of telling the many stories that comprise California's diverse history, and a social fabric strengthened by a sense of pride and belonging to the community. This ongoing program will continue to advance the CCHE's goal of strengthening and deepening Californians' understanding of California's history, its present society and themselves, with the end goal of better communities and

neighborhoods. Visit www.landmarkscalifornia.org for more project details.

Not only did the Landmark Heritage Foundation host the Gala, but the LHF's Board member, Karen McNeill, has individually been lecturing in numerous sites as part of the Julia Morgan 2012 Festival. Her topics reinforce the depth and wide range of Miss Morgan's talents: groundbreaking work with strengthened concrete, at Mills College; "Celebrating Julia Morgan: Insights into Her Genius and Legacy" at U.C. Extension; "Designing for Life's Stages" at San Francisco Heritage; "Julia Morgan: Truths and Myths" at the Asilomar State Park & Conference Grounds. Locally, she gave a presentation at UC, Berkeley's Environmental Design Library, in conjunction with its excellent exhibit "Hidden Engineer: The Designs of Julia Morgan" which continues through December 17, 2012. You can read more about Ms. McNeill at: www.mercurynews.com/entertainment/ci_21829268/pioneer-ing-architect-julia-morgan-source-intrigue-oakland-historian.

☾ HAPPY HOLIDAYS ☾

Hanukkah • Winter Solstice • Christmas • Boxing Day • Kwanzaa • New Year's